

Friends of the Middleton Public Library
Annual Meeting
May 10, 2023

Present: Heidi Watry, Joan Gillman, Jennifer Paukovits, Jacqui Kimble, Kathleen Franzen, Kristen Mildenhall, Dan Olson, Sue Bradley, Marybeth Paulisse (Library Board of Trustees liaison), Jocelyn Sansing (Library Director)

President Kristen called the meeting to order.

Kathleen moved, Dan seconded and the vote was unanimous to approve the minutes of the 2022 annual meeting.

Joan moved, Sue seconded and the vote was unanimous to approve the treasurer's report. We started the 2022 year with \$82,523, ended the year with \$64,933. This included \$7,940 in memberships and \$10,565 in fundraising for a total of \$18,505.

Marybeth reported that she is a recently new liaison from the library board of trustees. The library board strives to support the library director, Jocelyn Sansing. They seek a closer relationship with the Friends. There are currently 4 vacancies on the library board.

President Kristen said we currently have 142 members and 4 corporate sponsors. There are a couple of potential corporate sponsors. The Friends funded \$24,500 to the library in 2022 which includes support for summer reading program and adult literacy as well as other programs. We continue to focus on REGROUP as seen in our updated bylaws, RECONNECT which will be streamlining our contact with our members through Little Green Light and REACH OUT which will focus on expanding fundraising efforts and increased publicity.

Thank you to departing board members, Dan Olson for invaluable services as we got the Friends going again and Jennifer Paukovits for her wonderful efforts in social media.

Board positions: Heidi nominated, Joan seconded for Kristen to continue serving as president.

Kristen nominated, Heidi seconded for Kathleen to continue as vice president.

Kristen nominated, Joan seconded for Jacqui to continue as treasurer.

Kristen nominated, Joan seconded for Sue to continue as secretary.

All nominations were approved unanimously.

Jocelyn presented her annual report for 2022 and said the focus was on "stabilizing." Highlights included: home bound delivery, hosting every 2nd grade class in the school district, reorganizing the library's organizational chart and service model, being better organized with less staff, an incredible adult literacy program. Digital check outs of materials are increasing while physical use of library materials is decreasing. (Joan complimented Jocelyn on the great job she is doing.) Jocelyn said she has a great staff. She will include the Friends in volunteer recruitment. She mentioned many possibilities for fundraising for different aspects of the bookmobile. Some libraries have foundations for financial support. Our library does have 2 endowments. The library board is looking at options for having a foundation. We can all be trained in "The Art of the Ask" for fundraising skills.

Kristen mentioned the need for board members with graphics and social media skills. The mayor will be asked to ask people who might not want to be on the library board, how about being on the Friends' board. We discussed the need for clear expectations for what sponsorships would look like. Joan suggested sponsoring 3 events at which we can make a pitch for the Friends. A subcommittee of Heidi, Kathleen and Kristen might meet this summer to work on our website.

Joan moved, Heidi seconded and the vote was unanimous to adjourn.

Respectfully submitted,
Sue Bradley, Secretary